



VEGAS LOUNGE

— Live from Las Vegas —

# VL - VEGAS LOUNGE

Premium Live Dealer Casino Gaming – Live from Las Vegas!



## Experience a new level of sophistication

VEGAS LOUNGE the FIRST and ONLY Live Dealer Casino, streaming live from the entertainment capital of the world. Las Vegas! VEGAS LOUNGE is taking live-dealer casino games to the next level, bringing cutting-edge handheld features and functionality to the mobile generation of gambling enthusiasts who have long been demanding a world-class gambling experience on their phone.

# VEGAS LOUNGE - Dealers

Affable and captivating personalities



## **VEGAS LOUNGE dealers double as entertainers to host an unforgettable gaming experience!**

VEGAS LOUNGE dealers are unique and appealing to all varieties of players. They attract, retain and re-engage players like no other live dealer casino offering in the market.

VEGAS LOUNGE dealers affable and captivating personalities hold more players longer in play, their friendliness, approachability, attentiveness, empathy and sincere interest sets them apart from the rest.

## **Finding the Right Game Pace**

VEGAS LOUNGE skillful and knowledgeable dealers understand the detrimental consequences of accelerated game pace. By enhancing speed, the decision/hour and the theoretical profitability of the game increases; but the players' overall gaming experience might deteriorate. Overrunning players and rushing them can have negative effects on their experience. VEGAS LOUNGE dealers understand the fine line between providing a personalized guest experience—having conversations and connecting with guests—and still keeping the game going at a desired tempo.



# The Rise of Mobile-First Gambling

## User experience designed for one handed play



Discovering the next big thing is vital in an industry where staying one step ahead is so critical. With most online casinos offering broadly similar types of gambling opportunities, the room for differentiation is less than in some other industries, and online casinos need to identify and leverage these chances to shine wherever possible.

For table games such as Roulette, Blackjack or Baccarat, to compete with the countless other offerings on people's phones, as well as remain relevant to a demanding new audience of tech-savvy players who expect the genuine Las Vegas experience, operators must deliver a world-class mobile user experience.

### Attracting New Players with a Mobile First Approach!

Playgon is a mobile-first developer, every game created has been made with mobile gaming in mind. Playgon's focus is on mobile-first ergonomic designs and single-touch interactivity, bringing cutting-edge handheld features and functionality to gambling enthusiasts who have long been demanding a better mobile experience.

VEGAS LOUNGE brings together an innovative mix of games, technology and game play that offers players an authentic experience and real Las Vegas casino fun every time, everywhere, all purposely designed for one handed mobile gambling.



# Progressive Web App

## The Future of Mobile Gambling



Identified by Google and other tech giants as one of the most significant developments for mobile app design. Progressive Web Apps (PWA) is a new technology that creates a middle ground between a website and a mobile app. Device-agnostic, fast, secure, native-like - these are just some of the key reasons VEGAS LOUNGE is taking advantage of PWA technology. Unlike traditional mobile applications, VEGAS LOUNGE's PWA does not require any download from the app store / play store. At the same time, PWA technology allows us to give players experiences similar to those of mobile applications.



### Why PWA?

- Works on any Device
- App Like Look and Feel
- Loads Instantly
- Responsive
- Installable
- Re-engageable (Push Notifications)
- Linkable
- Discoverable
- Home Screen Icon
- Full Screen
- Low memory usage
- High UX performance
- Low Latency Video Protocol
- Low Bandwidth Mode <2G



### Key statistics and benefits of PWAs taken from Google's own case studies on Progressive Web Apps to find out how they compare to native apps.

- +68% increase in mobile traffic
- 15 x faster to load and install
- 25X less device storage required
- 52% average increase in conversions
- Sessions are on average increased by 78.25%
- Engagement is often increased by 137%
- The average load time for a page is 2.75 seconds
- Compared to mobile website's, bounce rate is reduced by a phenomenal 42.86%
- On average, page views increased by a staggering 133.67%!



# Blackjack

## Regular & Common Draw



Designed for the experienced player, Playgon's Blackjack resembles and has the look and feel of tables in a land-based casino. With unique features such as waiting list and pre-decision to speed up game play.

Playgon ensures a more enjoyable player experience, while at the same time maximizing table occupancy.

- Waiting List
- Pre-Decision
- 5 Seat Table
- Common Draw Version to host unlimited players
- Double Down After Split
- Re-Split to a maximum of 4 hands
- Insure for Less
- Double down for Less
- Hard 17 Courtesy Reminder
- Table Yield Management
- Card Counting / Advantage Play Detection

# Roulette

## European & American

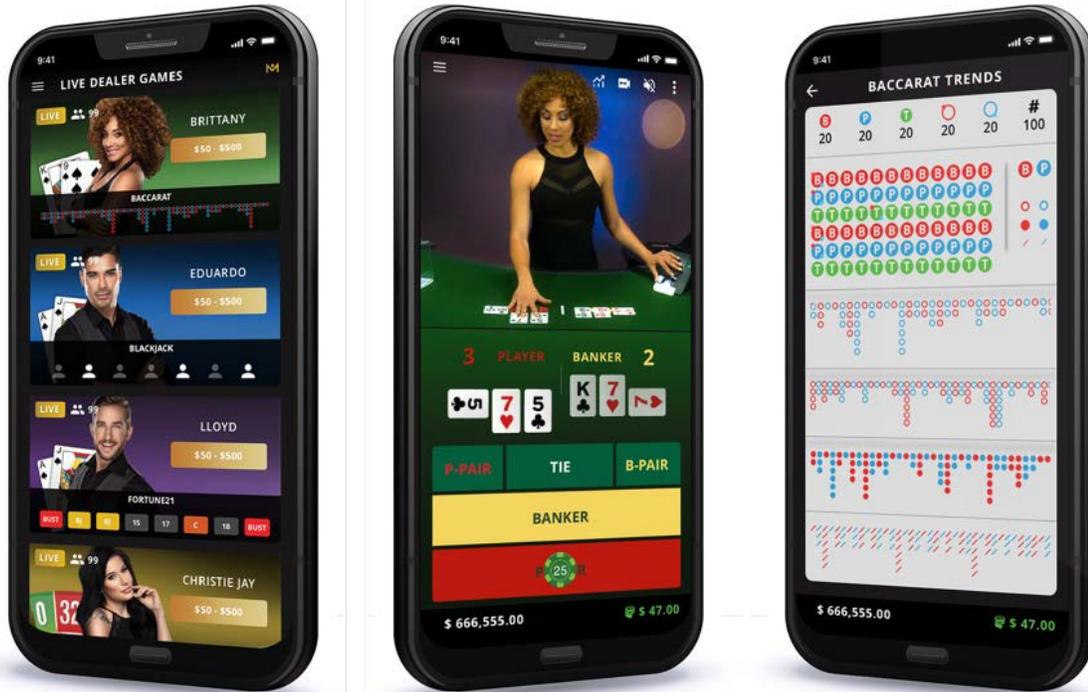


Playgon's true-to-life Roulette game offers players a clear and uninterrupted view of the dealer, wheel, ball, bets, results, trends and statistics. Players can strategize, place multiple bets, track results and review trends without ever losing focus of the game.

- Save / Custom Bets
- Crown Bets (Complete & Full Complete Bets)
- Dynamic Betting Tool Tips
- Multiplayer
- 'La Partage' & 'En Prison' Option
- Sector Targeting / Advantage Play Detection
- Ball in Play Betting
- 20, 30, 40, 60 sec Bet Timer

# Baccarat

## The Worlds Biggest Casino Game



A strong Baccarat product allows an online casino to tap into a market known for its high rollers and heaps of action.

Playgon's Baccarat product proves its worth by not only recognizing the need for a prominent product, but by adding elements which separate it from the pack without removing its authenticity.

The game mixes advances in technology with the traditional game attributes that have resonated and captivated players for hundreds of years.

- Multi-Table Betting
- Instant Bet Lobby
- Fast Action Baccarat
- Advanced Score Board
- Road Map Predictor
- Pattern Detection
- Good Road Alerts

# Multi-Table Baccarat

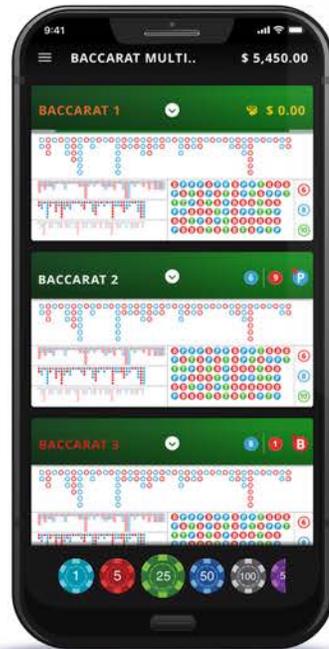
## Featuring instaBET™



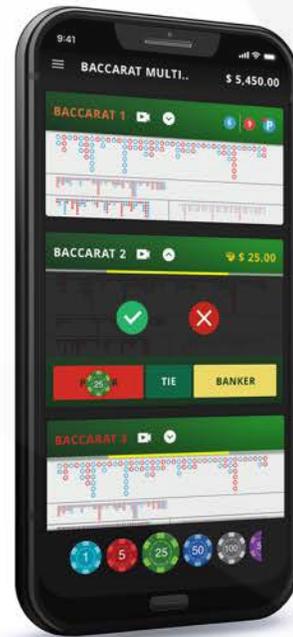
Instantly start playing on multiple tables from within the Baccarat Game Lobby. Multi Table Betting provides a truly mobile experience designed to cater for even the most demanding of demographic. VEGAS LOUNGE has found the sweet spot between convention and innovation that is needed to gain a foothold in an Asian market which – while not monolithic – remains true to its traditions even while adapting to new technologies.



Multi Table Lobby



Advanced Lobby



Place Bet



Game Progress View



Live Feed View

# Tiger Bonus Baccarat

The Best Baccarat Odds Online



**TIGER BONUS<sup>®</sup>**  
— B A C C A R A T —

**No Commission**  
**Tie Pays 8:1**  
**Tiger BONUS<sup>®</sup> Pays 40:1**

The promotional image features a woman with long brown hair holding a playing card (the King of Spades) over her eye. The background is a dark purple gradient. The text and logos are in white and yellow.

## VEGAS LOUNGE Exclusive!

Tiger Bonus is a Baccarat game that takes no commission and features the fantastical Tiger Bonus side bet. A Tiger Bonus occurs when the Banker wins with a total of 7 consisting of 3 cards and pays 40:1.

The rules follow standard baccarat except on the Banker bet: (1) all wins pay even money, and (2) if the banker wins with a three-card total of 7, then the banker bet will push.

- No Commission
- Tie Pays 8:1
- Tiger7™ Pays 40:1



W E L C O M E

TO *Fabulous*

LAS VEGAS

NEVADA

